



PARENT & EDUCATIONAL
TRAINING

INSTRUCTOR TRAINING WEEK: 2022

Thank you for choosing
**PARENT & EDUCATIONAL TRAINING
(PTY) LTD.** Whether you are just
beginning **YOUR JOURNEY** with us or
already part of our network, **OUR GOAL** is to
provide you with a training programme that
will enable you to become a certified
**PARENT EFFECTIVENESS TRAINING
(P.E.T.) INSTRUCTOR.**

IMPORTANT:

You have to complete an 8-session Parent Effectiveness Training course to qualify for the Instructor Training Week. Find a course in your area via www.parents.co.za or e-mail info@parents.co.za



WHAT WILL YOU LEARN?

- You will be taught the necessary skills to teach and facilitate P.E.T. courses.
- You will be introduced to our method, our core values, and business model.
- You will learn how to facilitate group dynamics and be afforded the opportunity to practice your new found skills.

Training structure:

The workshop takes place over five consecutive days. To complete the workshop and become certified, you will need to:

- **ATTEND AND BE ACTIVELY PRESENT** during each session.
- **COMPLETE A PRACTICE TEACHING SESSION** during the workshop.
- **BE MONITORED AND EVALUATED** by the instructor trainer.
- **TEACH A QUALIFYING P.E.T.** course to a group of at least three participants within 18 months from completing the training workshop.



WHAT HAPPENS AFTER YOU QUALIFY AS AN INSTRUCTOR?

As a fully qualified instructor, you form a partnership with Parent & Educational Training (Pty) Ltd, which allows you to participate in continued training through meetings, workshops, and fellow instructors' courses. The partnership allows you to establish your own business as a Parent Effectiveness Training instructor.



WHO WILL FACILITATE THE INSTRUCTOR TRAINING WORKSHOP?



The Director of Parent & Educational Training (Pty) Ltd, Heidi Malan, will facilitate the training workshop. Heidi has over 20 years of experience teaching P.E.T. to parents and fellow instructors in South Africa. Her journey started in 1998 after she read about the course in a magazine. She attended her first P.E.T. course in 1999. Since then, she obtained her BSocSci(Hons) in Psychology and became the licensed representative for Gordon Training International.



WHAT IS THE COST OF THE INSTRUCTOR TRAINING WORKSHOP?

The P.E.T. Instructor Training Workshop is **R12 000 PER PARTICIPANT**, for a five-day (eight hours per day) training workshop. This includes the **Instructor Kit**.

INSTRUCTOR KIT INCLUDES:

- Instructor manual
- P.E.T. Workbook
- Slides and other marketing materials
- Certificate

*Refer to the registration form for payment options.



VENUE, DATES, AND TIMES

GAUTENG (PRETORIA)

Dates: 6 June - 10 June 2022

Time: 09:00 - 16:00

Venue: 109 Brooks St, Brooklyn, Pretoria, 0181

WESTERN CAPE

**Subject to a minimum of 6 people attending*

Dates: 16 May - 20 May 2021

Time: 09:00 - 16:00

Venue: TO BE CONFIRMED

Should you have any questions about the upcoming Instructor Training Workshops or upcoming P.E.T. courses, please send an email to info@parents.co.za

TO BOOK YOUR SPOT

please complete the registration form and send to info@parents.co.za



PARENT & EDUCATIONAL
TRAINING

INSTRUCTOR TRAINING WEEK: FREQUENTLY ASKED QUESTIONS

CAN I APPLY FOR THE INSTRUCTOR TRAINING WEEK IF I HAVE NOT YET COMPLETED AN 8-SESSION PARENT EFFECTIVENESS TRAINING COURSE?

No. You have to complete an 8-session (24 hours) Parent Effectiveness Training course before applying for the Instructor Training Week. It is vital that you truly experience the content and essence of the course and witness what it entails to be an instructor before you commit and invest money in the process of becoming certified.

Please note: You are allowed to attend the 10 sessions (30 hours) Be Your Best course hosted by the Director of Parent & Educational Training (Pty) Ltd, Heidi Malan, to qualify for the Instructor Training Week.

HOW MUCH MONEY CAN I MAKE AS A CERTIFIED INSTRUCTOR?

This all depends on you. To date, only a handful of our Instructors have been able to *'quit their day jobs'* and pursue a full-time career as Instructors. It is exceptionally challenging to gather course participants, and all of our current instructors will agree that it takes effort, time, commitment, and patience.

Here's a brief breakdown of what you could potentially earn as a certified Instructor per person attending your course.

The maximum amount you are allowed to charge a course participant is **R4500**. **Your expenses will include:**

- ROYALTY FEES OWED TO PARENT & EDUCATIONAL TRAINING (PTY) LTD = **R780 per person**
- COURSE MATERIALS (WORKBOOK, TEXTBOOK, CERTIFICATE & CREDO) = **R570 per person**

TOTAL = R1350 PER PERSON

Your income could potentially be R3150 per person attending your course.

*If you want your profile and course dates featured on our website, you will be subject to pay an annual admin fee of R450.



HOW LONG AFTER THE INSTRUCTOR TRAINING WEEK, CAN I PRESENT MY FIRST COURSE TO OTHERS?

As soon as possible. Remember that your first course will also be your Instructor qualifying course and include at least three participants. Once you've completed your first course and submitted the participant evaluation forms, you will receive your certificate.

Please note: To have your profile and course dates featured on our website, you will have to pay an annual admin fee of R450. You will only be featured on our website after receiving your qualified instructor certificate. If you don't complete your first course within 18 months, you will have to repeat the Instructor Training Week free of charge.

WHAT IS THE MAXIMUM AMOUNT I AM ALLOWED TO ASK COURSE PARTICIPANTS?

R4500 for all the Gordon Model programmes you are qualified to teach. You are allowed to charge less, offer discounts, and payment plans but remember to keep your expenses (Royalty Fees, Course Materials, *Annual Website Fee) in mind.

HOW DO I ORDER THE COURSE MATERIALS FOR MY FIRST COURSE?

You have to place an order directly with Parent & Educational Training (Pty) Ltd two weeks before starting your course. You will only be invoiced two weeks after the start of your course. This allows you time to return any extra course materials that you might have ordered.

HOW DO I MARKET MY UPCOMING COURSES?

Parent & Educational Training (Pty) Ltd offers a range of A5 pamphlet templates, A4 information packs, and Z-flyers that you can use digitally (e-mails and social media) free of charge. You can add your personal details to all of the materials. You will have to cover your own printing costs.



CAN I CREATE MY OWN BUSINESS BRAND SEPARATE FROM PARENT & EDUCATIONAL TRAINING (PTY) LTD?

Yes. You are encouraged to create your own brand and start your own business. However, the programmes remain the property of Gordon Training International. You are not allowed to change or alter either the brand or content of these programmes. This will be discussed in detail during the Instructor Training Week.

HOW MANY MEETINGS AM I EXPECTED TO ATTEND A YEAR?

We host monthly meetings in Pretoria or via Zoom. We discuss the challenges and successes our instructors are experiencing; we listen, learn, and advise one another. You will also be informed about important updates, events, and any other relevant news that could impact your business.

You are not forced to attend these meetings, as we understand many of our Instructors work full-time. However, you are strongly encouraged to read our meeting minutes and stay updated via our communications.

HOW CAN I TELL IF THE PROGRAMME WILL WORK FOR ME/POTENTIAL CLIENTS?

The Gordon Model has been used with great success by people of varying ages, education levels, income levels, and cultures. That tells us that there really aren't any reasons why it won't work with just about anyone. Two key ingredients determine whether the programme will be successful:

- 1) that you are willing to try it, and
- 2) a commitment to learn the skills and implement them.